

“Always remember your first impressions,
they’re the ones you can trust.”

Aristotle Onassis

AUM

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MARKETING | PR & CREATIVE

Are you making the right impression?

Are you positioned effectively
in the market place?

Australian Unilateral Marketing PTY LTD [AUM] is a full-service marketing agency incorporated in Darwin in 1999. Based in Byron Bay since 2003, AUM is now operational in Darwin, our distinction is that we work only with clients, ventures or projects that positively contribute to our society.

With over thirty combined years of experience in marketing, sales, advertising, new-business development and PR we are a dynamic creative hub with powerful networks that include all media, with national and international relationships.

We are pragmatic and guarantee quality outcomes by undertaking

well conceived and smartly executed projects & campaigns.

If you are ready to take the next step in your marketing, please feel free to visit our website, meet with us and make your own impression.

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- .. strategic development
- .. cause-related strategies
- .. marketing & communications strategies
- .. corporate identity & brand management
- .. promo collateral; i.e. stationary > brochures
- .. web design and multi-platforming
- .. public relations & media liaison
- .. image, design & photo shoots
- .. dvd & tvc production
- .. event management
- .. intuitive solutions
- .. b2b strategies
- .. media buying
- .. copy writing
- .. press releases

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